



ACT NOW!
AVOID
PROSECUTION

Transition Law

GDPR Check & Verify Register

FREE MEMBERSHIP



www.gdprcheckandverify.com

Welcome!

Dear Business Owner,

Data protection compliance is a **mandatory legal requirement** for **ALL** businesses regardless of their size or staff numbers and whether they operate virtually or in offices or shops. The Data Regulator (*Information Commissioners Office/ICO*) monitors Data Protection activity and has powers to **investigate and prosecute** offenders.

The **GDPR Check & Verify Register** was created by **Transition Law** because our business clients wanted a way to demonstrate their Data Protection compliance to their customers, their supply chain and the public but there was no official method for doing so!

Are you 100% confident that your business is fully compliant and up to date? **Business owners are responsible in law**. Do not take the risk - Apply for a **FREE** assessment from the **GDPR Check & Verify Register**. Start to demonstrate your compliance today!

Businesses all over the UK have already joined and are reaping the unique benefits. The **GDPR Check & Verify Register** is a voluntary membership business organisation which is **FREE TO JOIN** includes a Voluntary Code of Business Conduct and provides ongoing support and **Unique Member Benefits** to its Members.

The remainder of this brochure will provide full details of your Member Benefits, the **Marketing advantages to your business** by joining a Voluntary Code of Conduct and shows you how you can become a Member TODAY!

The United Kingdom law requires your business to be data protection compliant. The **GDPR Check & Verify Register** allows you to benefit from doing it!

We look forward to welcoming you as a new member!

Yours sincerely,

Robert Linford

Robert Linford, LLB.

Head of Legal Practice

Transition Law



GDPR Check & Verify Register

Why Join the GDPR Check & Verify Register?

- * Membership **demonstrates** your Data Protection compliance status.
- * The right to display the **Registered Member** accreditation and logo.
- * Use your compliant status for **marketing purposes** and get more business.
- * Regulations change - Get protected **BEFORE** an incident occurs!
- * Membership is **FREE OF CHARGE** to any compliant Business.



How to Join...

* Contact Us - Email or Phone

- * Arrange your FREE compliance assessment.
- * We will conduct the assessment with you over the phone.
- * Receive your complimentary compliance report by E-mail.
- * Update any procedures, if necessary, to become compliant

As a Member you can

- * Use the **The GDPR Check & Verify Register** logo on your Website.
- * Use the member benefits to protect and add value to your business.
- * Use your compliant status to get more business.



Frequently Asked Questions

Is it Really Free?

YES! - The **GDPR Check & Verify Register** exists to promote Data Protection knowledge, understanding and compliance. Consequently, the only Membership criteria is that new Member businesses **are compliant and remain so** during their Membership.

How do you assess compliance?

Anyone in business can contact us to arrange a **FREE** compliance assessment. Our legally qualified staff will conduct the assessment over the telephone, then provide you with a written analysis report to determine if any gaps are present in your current data compliance

Why do I need to be compliant?

All business must comply with the data protection laws. The Data Regulator will investigate, fine and even prosecute offenders. They '**Name & Shame**' offenders on their Website which can cause reputational damage to your business.

You owe it to yourself and your staff to conduct an assessment as soon as possible!

What support do Members enjoy?

The Member benefits have been designed to support businesses whether they are well versed in Data Protection or its all brand new.

Our Members have expert legal advice at the end of the phone for complete peace of mind without any worries about the cost!

Even if legal work is required, all Members receive a **20% discount** on any necessary fees, which are always agreed in advance, following their free initial discussion!



"..being able to get immediate legal advice over the phone without any surprise cost worries is brilliant!"

- CG - Dog Rescue. Staffs.



Contact us:- Tel: 0330 2233 506 E: info@gdprcheckandverify.com

Benefits of Membership


What are the Benefits of Membership?

Each member during the period of their Membership is entitled to a number of valuable member benefits, including a telephone legal advice line and the mandatory data audit.

Data Protection a fast moving legal topic: **Members always have the very latest updates.**

- i) **Telephone Advice Helpline.** Up to 15 Minutes conversation regarding Data Protection matters with a GDPR Check & Verify Register telephone adviser.
- ii) **Compliant Marketing advice.** Up to 15 Minutes conversation regarding Data Protection Marketing with a GDPR Check & Verify Register telephone adviser.
- iii) **Subject Access Request Advice.** Up to 15 Minutes conversation regarding Subject Access Requests with a GDPR Check & Verify Register telephone adviser.
- iv) **Data Breach Response Advice.** Up to 15 Minutes conversation regarding Data Breach issues with a GDPR Check & Verify Register telephone adviser.
- v) **Supplier Audit assistance.** Up to 15 Minutes conversation regarding Auditing Suppliers with a GDPR Check & Verify Register telephone adviser.
- vi) **Competitors Compliance check.** 15 Minutes work and opinion regarding a Company's Compliance by a GDPR Check & Verify Register telephone adviser.
- vii) **Members Fee Discount.** Where a Member needs remedial or additional legal work to be completed during their membership period, a commercial discount of 20% will be applied to any fees due and applicable to the Members business.
- viii) **One Annual 'Mini Audit'.** Telephone consultation to discuss relevant update(s) to the Regulations applicable to the Members business.

NB: The FREE Annual Audit alone represents a saving of £750



"..the SAR advice was spot on. It probably saved us a fortune and definitely stopped the worries!"

- MF - Marina & Boatyard Worcs.

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Voluntary Code of Business Conduct

Why is there a Code of Business Conduct?

To benefit their own reputation and support good practice for the public and each other Members agree to abide by the '**Voluntary Code of Conduct**'.

NB. These are mainly things all businesses should be doing, by law, in any event!

General

- a) During the 12 (twelve) months of their GDPR Check & Verify Register Membership each Member agrees that they will ensure their business conforms to the GDPR Check & Verify Register Voluntary Code of Practice.
- b) Each Member will maintain the Data Processing practices of their business up to date and in good order and comply with prevailing Data Protection Regulations.
- c) Each Member agrees and understands GDPR Check & Verify Register Membership is granted to those businesses who wish to act in a compliant manner.

Membership will be suspended or refused if not already granted to any Member or prospective Member who the Officers of the programme know or suspect does not intend to maintain compliant practices within their business.

- d) Members must adhere to both the letter and the spirit of the Law.
- e) Each Member agrees to do nothing to bring the good name of GDPR Check & Verify Register into disrepute and specifically they will notify the Programme management if they become the subject of Enforcement Action or investigation by the Information Commissioners Office. (ICO)

Transparency in Dealings

- f) **Marketing:** Each Member agrees to maintain transparency in their Data Protection dealings with Members of the Public and other Businesses. Members will particularly ensure their Marketing activity follows the various Data Protection Laws and Regulations.
- g) **Legitimate Interests:** Each Member agrees to maintain transparency in their Data Protection dealings with Members of the Public and other Businesses such that prior to using the Lawful Basis of Legitimate Interest they will ensure they have carried out and recorded in writing a satisfactory Legitimate Interest Assessment for the relevant activity.
- h) **Subject Access Requests:** Each Member agrees to maintain transparency in their Data Protection dealings with Members of the Public and other Businesses they will conduct a policy of responding urgently to any Subject Access Requests and in any event within prescribed timescales and record in writing their response in line with the Data Protection Regulations.

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Voluntary Code of Business Conduct

Transparency in Dealings Continued..

- i) **Data Breach:** Each Member agrees to maintain transparency in their Data Protection dealings with Members of the Public and other Businesses, they will conduct a policy of responding urgently to any suspected Data Breaches and in any event within the prescribed timescales and record in writing their response in line with the Data Protection Regulations.
- j) **Staff Training:** Each Member agrees that to help generate a culture of compliance and awareness, where staff are employed within their Organisation they will conduct and record satisfactory staff Data Protection training suitable to their business type and size.
- k) **Acting with Integrity:** Each Member agrees they will not represent themselves to their Consumers, the General Public or their Suppliers as a compliant business for data protection if they have reasonable grounds to believe that they are not or are no longer compliant under the Regulations.

Promotion of 'Check & Verify' Membership

- l) Each Member agrees to promote their Membership of the GDPR Check & Verify Register in a positive way to demonstrate their adherence to this Code of Practice and indicate their support for the application of Data Protection Law in the wider business community.
- m) Each Member will be issued with the latest version of the GDPR Check & Verify Register programme logo bearing their **Membership number and expiry date**. It is an express term of Membership that to gain access to the various Free Member benefits, Members will use the GDPR Check & Verify Register logo and link on their approved Website(s). The logo may also be used on emails and business paperwork if desired.
- n) Each Member agrees they will use the GDPR Check & Verify Register logo only in relation to promoting their business activity by demonstrating their Data Protection Protocols, in a manner which consistent with the aims of this voluntary Code of Conduct.

Thank you for your interest in the GDPR Check & Verify Register.

Full details Online at www.gdprcheckandverify.com

"Remember! ALL businesses should be doing most of these things by law in any event!"

- Check & Verify Management!

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